

PRESS RELEASE



Fifth Floor Pictures, LLC
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Fifth Floor Pictures, LLC launches its new media division, Fifth Floor Media Group.

Dallas, TX – June 13, 2011 – For 2 years, Fifth Floor’s President Brandon Craig had been developing a project to incorporate commercial media into Fifth Floor’s “movie-only” business model. In October 2010, that project came to fruition when it was ready to go. Together with CEO Christopher Compton, they created Fifth Floor Media Group, a division of Fifth Floor Pictures, LLC, to produce music videos, commercials, industrials and to provide event videography services around the DFW metroplex, in addition to providing editing and visual FX services for film.

In January 2011, under the direction of Compton and Craig, Fifth Floor Media Group began producing media in all of its targeted sectors. Today is the official public launch of Fifth Floor Media Group. As is with Fifth Floor Pictures, Compton and Craig are the top two creative principals at FFMG.

Fifth Floor Pictures, LLC will continue its “movie-only” structure while the FFMG division produces the commercial media side of the business.

Fifth Floor Media Group is born of a great company, a company that has come to represent quality, strength, resilience, talent and originality – that company is Fifth Floor Pictures, LLC.

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For more information on Fifth Floor Media Group, contact:
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Also visit <http://www.fifthfloormediagroup.com>